



## SCHUBERT WINES PRESS RELEASE 3<sup>rd</sup> September 2010

### **Schubert Wines from New Zealand wins best Pinot Noir Award out of 19 countries at Decanter World Wine Awards in London.**



Schubert 2008 Pinot Noir Block B receives the **INTERNATIONAL TROPHY for best Pinot Noir at Decanter World Wine Awards 2010 in London**. "This is a great honour" says proprietor & winemaker Kai Schubert, "receiving this huge accolade. There were Pinot Noirs from 19 other countries including France, Italy, Australia, the USA, Chile and Germany which makes this International Trophy not only a fantastic success for us at Schubert Wines, but also for the Wairarapa region and the whole of New Zealand".

Furthermore Schubert's 2008 Marion's Vineyard Pinot Noir also made it in the overall Top 10 list of all Pinot Noirs entered from around the world.

Chairman of judges Steven Spurrier said "By judging on comparative quality first regionally, then internationally, in panels of three and flights of no more than ten wines, with specialist judges present throughout, the results of the Decanter World Wine Awards will have complete validity for both the consumer and the producer."

The Judges said:

**Schubert Block B Pinot Noir 2008**  
*Martinborough, Wairarapa, New Zealand*  
(Red - Still)

Forceful, vibrant and succulent fruits, with sweet strawberry and loganberry flavour. Fine concentration and a fresh splash of acidity. Very long and sleek.

Schubert 2008 Pinot Noir Block B was initially awarded with the Decanter Trophy for best New Zealand Pinot Noir. All Pinot Noir Trophies from around the world were then judged again, with Schubert receiving the best result and consequently the INTERNATIONAL PINOT NOIR TROPHY.

#### About Schubert Wines:

SCHUBERT WINES was established in 1998 by Kai Schubert and Marion Deimling, both Geisenheim University Viticulture & Oenology graduates. Having worked with winemakers like Erni Loosen of Dr. Loosen Estate, Bernkastel in Germany as well as in various vineyards across the world, their dream had always been to establish their own Pinot Noir-vineyard. They worked and searched in regions like Oregon, California, Australia and parts of Europe, but New Zealand's Wairarapa region in the southern part of the North Island was the most interesting area to them. After examining some 100 properties in New Zealand they always returned to the Wairarapa region where they found two ideal sites, which were purchased in 1998. With one small vineyard already planted they developed the bigger site with vines in 1999 and 2000. Schubert's vineyards are closely planted in the traditional, European style and the unique climate produces low yields and internationally award winning wines with intense and complex character. Schubert Wines are predominantly exported into currently 25 countries.

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